

Campaign India

Mirza for Kesh King

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Clip: 1 of 1

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Tennis ace Sania Mirza has been roped in as a brand ambassador for Kesh King from the Emami stable. Mirza will be endorsing the hair oil and shampoo variants. The brand is also endorsed by former Bollywood actor Juhi Chawla nationally, while actor Shruti Hassan is brand ambassador for the South markets.