

**Navratna-i-cool Talc to flood market**

**KOLKATA:** Navratna, the Rs 700 crore brand manufactured and marketed by Emami, is set to offer the Indian summers with Navratna i-cool Talc. The new variant of the talc will offer cooling effect not only during application but also release an instant burst of cooling for the second time during actual sweating when one walks outdoors. **HTC**