



## Emami conferred prestigious

### IMC Ramkrishna Bajaj National Quality Award 2012

#### Environment and Occupational Health and Safety management system help Emami score over others

**Kolkata, 15<sup>th</sup> March, 2013:** Emami Ltd., one of India's leading FMCG majors has been conferred the prestigious **IMC Ramkrishna Bajaj National Quality Award 2012** for excellence in the **Manufacturing Category** for its **Abhoypur Unit** in North Guwahati, Assam. The IMC Ramkrishna Bajaj National Quality Award is considered to be one of the most prestigious Quality Awards in the country. The awards were presented at a glittering award function at Yeashwantrao Chavan Auditorium in Mumbai on March 13, 2013. The award was handed over to the Team Emami led by Mr. R.K. Surana, President, Operations and Commercial, Emami Limited by Dr. Justice C.S. Dharmadhikari, former Chief Justice of Bombay High Court who was the Chief Guest for the occasion. A panel of eminent judges made the selection on the basis of a percentile system and in this process Emami has successfully scored 892 in the 2012 cycle.

On receiving the Award, **Mr R.K. Surana, President, Operations and Commercial, Emami Limited** said, "The award not only acknowledges our achievement, it also signals that we have to keep up with the benchmarks and set precedents before the industry."

Among the factors which contributed to Emami's winning the award are the certifications and compliances which the Abhoypur Unit has earned over the years. The unit is ISO 9001:2008-certified and GMP-compliant. The Abhoypur unit has also been accredited with ISO 14001:2004 and ISO 18001:2007 resulting in globally benchmarked Environment and Occupational Health and Safety management system.

The members of the Jury chaired by Dr. R A Mashelkar FRS, National Research Professor, Chancellor of AcSIR & President, Global Research Alliance CSIR-National Chemical Laboratory were Dr. Anil Khandelwal, Chairman, Center for Microfinance; Dr.K.B. Kushal, Regional Director, DAV regional Directorate (WR), Mr Ramaswamy Narayanan, Director, Information Systems Resource Centre Pvt Ltd (OTIS); Ms. Meera H Sanyal, Chairperson & Country Executive, India; Royal Bank of Scotland, Prof. Rupa Shah, Former Vice Chancellor, SNDT Women's University.

Earlier, the Abhoypur unit has been the proud recipient of IMEA (India Manufacturing Excellence Award) Gold Excellence certificate, Greentech Environment Excellence Silver Award, 'Best of the Best Award' at CCQC Mumbai chapter, DL Shah National Quality Award for quality initiatives to name a few.

Instituted jointly by Indian Merchant's Chamber and the House of Bajaj in 1995, IMC Ramkrishna Bajaj National Quality Award (IMC RBNQA) has now become a symbol of top-down organization excellence. The universal standards and best practices embedded in the IMC RBNQA criteria have transformed



Indian leaders into accepting the pivotal roles of customers and employees in driving world-class processes. The criteria have also enabled top management to action principle-centered leadership for performance excellence. It also has the unique distinction of having its winners winning the International Asia Pacific Quality Awards for ten years consecutively.

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**About Emami Group:**

**Emami: (NSE: Emami Ltd, BSE: 531162)**, is the flagship company of the Rs.5000 cr Emami Group. Emami Ltd, founded in 1974, is one of India's leading FMCG Companies engaged in manufacturing & marketing of personal care & healthcare products. With over 300 diverse products, Emami's portfolio includes trusted power brands like Zandu, Boroplus, Navratna, Fair & Handsome, Mentho Plus, Fast Relief and Sona Chandi Chyawanprash. The products from Emami are available in over 40 lakh retail outlets across India through its network of 3500 distributors. Emami's global footprint spans over 60 countries including GCC, Europe, Africa, CIS countries & the SAARC. Emami has maintained a CAGR turnover of 23% over the last 5 years. Over the years Emami's products have been endorsed by personalities like Amitabh Bachchan, Shah Rukh Khan, Kareena Kapoor, Bipasha Basu, Mahendra Singh Dhoni, Mary Kom, Saina Nehwal, Sushil Kumar among others.

Emami Group is a diversified business conglomerate and has over 20,000 employees. The Group has presence in sectors such as Newsprint - Emami Paper Mills; India's largest newsprint manufacturer; Writing Instrument - CRI Tips Ltd, world's 4<sup>th</sup> largest ball point tip manufacturer; Retail – Emami Frank Ross Ltd and Starmark Ltd, Realty - Emami Realty, Bio Diesel and Edible Oil - Emami Biotech Ltd; Healthcare - AMRI Hospitals, Eastern India's largest chain of hospitals; and Contemporary Art - Emami Chisel Art.

Please visit [www.emamiltd.in](http://www.emamiltd.in) and [www.zanduayurveda.com](http://www.zanduayurveda.com) for further information

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