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## CM inaugurates Emami manufacturing plant

**GUWAHATI, Nov 14:** Chief Minister Sarbananda Sonowal on Tuesday said that State government is committed to facilitate major industrial players in Assam.

"We want to convey to all potential investors that Assam is now ready for big industrial push and the state government is committed to facilitate major industrial players, from within the country and outside, in all possible ways for setting up their businesses here," said Sonowal.

Chief Minister Sonowal said this while speaking at the function organised for inauguration of the 3rd manufacturing plant of Emami Limited in the state at Pacharia in Kamrup district.

Lauding the business practices of Emami which has given employment mostly to people from local communities in their factories, the chief minister invited Emami to the Global Investment Meet for sharing their success story of establishing a thriving business in the state so that other business players are inspired to set up bases here.

"Emami is an example of how hardwork and sincerity can help one achieve success in life and



they have shown how taking the community along through employment and other means would generate goodwill among the people for the business-houses," Sonowal stated.

This 3rd manufacturing plant in the state of Emami Limited is largest manufacturing unit of the company in the country with a production capacity of 90,000 MTPA which is set up for a total

cost Rs 300 crore.

The unit, which would produce personal care and health care products of the company, would fulfil 60 percent of the company's total production requirement in the country.

Commerce and Industry Minister Chandra Mohan Patowary said there is an 800 million strong consumer market in South East Asia and investors must come for-

ward to take advantage of Assam's geographical proximity with SE Asian countries by setting up their businesses here. He also said that the state government has already shown its earnestness in speeding up industrial development in the state by setting up Act East Policy Affairs Department which would fast-track the connectivity with SE Asia.

Guwahati LGBI Airport would be turned into a hub of regional air connectivity with the central government's Regional Connectivity Scheme (RCH) linking Guwahati with neighbouring countries of SE Asia, Patowary stated.

Saying that Assam is in fourth place in Ease of Doing Business index in the country, Patowary also informed about the state government's plan to make business corridor till Tihu in Nalbari district and Brahmaputra dredging would boost water navigation in the state.

Finance Minister and Local MLA Himanta Biswa Sarma thanked Emami Limited for selecting Pacharia for setting up the plant which has brought employment opportunities to the local people, said a statement.